**Secretary of Commerce Wilbur Ross**

**Trade Mission to China**

**Beijing | November 2017**

**Exciting Opportunity to Expand Your Business in Asia**

United States Secretary of Commerce Wilbur Ross will lead a Trade Mission to China in mid- November 2017. This multi-sector mission will promote U.S. exports to China by supporting U.S. companies in launching or increasing their business in the marketplace, as well as address trade policy issues with high-level Chinese officials. Key elements will include business-to-government and business-to-industry meetings, market briefings, networking events and opportunities to promote new deals and agreements between mission participants and Chinese entities through signing ceremonies.

In April, 2017, President Trump and President Xi met at Mar-a-Lago to discuss strategic and economic concerns of both countries. The Presidents agreed to meet again in 2017 to further the relationship. Addressing the imbalance in U.S.-China trade has been a central focus of discussions between President Trump and President Xi, and this trade mission will advance the bilateral commercial relationship by promoting business deals between U.S. and Chinese firms, as well as addressing market access barriers faced by U.S. companies. President Xi and other senior Chinese officials have signaled their interest in improving the U.S.-China relationship through increased exports of U.S. goods and services to China.

If you’re interested in participating in the upcoming mission, we encourage you to submit complete an application at: <https://www.commerce.gov/ChinaMission2017Application>

**Why participate in the Mission?**

Business Development Missions organized by the U.S. Government provide a unique opportunity for businesses interested in exploring export opportunities overseas. This mission will advance the Administration’s goal of reducing the U.S.-China trade deficit by promoting U.S. exports.

The schedule will primarily consist of briefings from U.S. government officials and outside experts on the business environment in China, engagements with Chinese officials and senior Chinese business leaders, networking opportunities, and opportunities to promote agreements between mission participants and Chinese entities at signing ceremonies. Mission participants will also be presented with the opportunity to engage with Secretary Ross and other senior U.S. and Chinese government officials as events unfold around President Trump’s first visit to China. The mission may also present opportunities to engage with high level Chinese officials.

**Additional Information?**

For more information, visit the mission’s website at [www.Export.gov/Chinamission2017](http://www.Export.gov/Chinamission2017)

Questions may be directed to the Department of Commerce Office of Business Liaison at [BusinessLiaison@doc.gov](mailto:BusinessLiaison@doc.gov) or 202-482-1360.

**Quick Facts**

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| **Dates:** | Mid-November 2017 |
| **Cities/Countries:** | Beijing, China |
| **Participants:** | Secretary of Commerce Wilbur Ross  Selected U.S. Government Officials  Senior Executives (equivalent to C-suite) from 12-25 U.S. Companies |
| **Application Deadline:** | The application deadline for this mission will be Friday, September 29, 2017.  Applications received after the September 29th deadline will be considered as time and space permits. |
| **Application Notification:** | Companies should receive final notification regarding the status of their application no later than October 16, 2017. |
| **Participation Fee:** | After a company has been selected to participate on the mission, a payment to the Department of Commerce in the form of a participation fee is required. The fee schedule for the mission is below:   * $10,000 for large firms or trade associations * $9,500 for a small or medium-sized enterprises (SMEs) * $1,500 each additional firm representative (large firm, SME, or trade association – limit one additional representative per company)   Expenses for air travel, lodging, most meals, and incidentals will be the responsibility of each mission participant. |